

InsureXSolutions to Raise Awareness of New Healthcare Law at Santa Hustle Chicago

Attendees Can Visit the InsureXSolutions Tent to Ask Questions, Learn About Subsidies, Get Free Health Insurance Quotes and Enter to Win an iPad Air

ROSEMONT, III. – December 5, 2013 – [InsureXSolutions®](#), a private health insurance exchange launched by [Flexible Benefit Service Corporation](#) (Flex), announced today that the exchange is sponsoring the Santa Hustle Chicago 5k Run and Walk at Soldier Field on December 7, 2013. To raise awareness of the new healthcare law, InsureXSolutions will have a tent available where participants and spectators can ask questions, learn about subsidies, get [free health insurance quotes](#) and enter to win an iPad Air.

One of the most anticipated 5K races in Chicago, the Santa Hustle sends more than ten thousand runners and walkers along Chicago's lakefront wearing a Santa beard, hat and shirt. The event features spectacular holiday decorations, festive music and an after party at Navy Pier. Numerous employees, and their family and friends, from Flex will participate in the race.

As an event sponsor, InsureXSolutions will have a tent where attendees can speak with licensed insurance professionals. Visitors can ask questions about the [Affordable Care Act](#) (ACA), learn if they qualify for a subsidy, get free health insurance quotes and compare coverage options. Visitors can also submit their name, email and phone number for a chance to win an iPad Air.

"InsureXSolutions is proud to support one of Chicago's most fun and spirited holiday events," said John DiVito, President of Flex. "We look forward to this opportunity to raise awareness about the ACA and help Chicagoans find answers to their questions. We want to help people stay informed, avoid penalties and learn about coverage options."

According to the ACA, individuals need to have health insurance coverage by March 31, 2014, in order to avoid penalties. In 2014, a family that fails to get insurance will have to pay \$95 per adult and \$47.50 per child or 1 percent of income—whichever is greater. This will climb to \$695 per adult and \$347.50 per child or 2.5 percent of family income in 2016.



A 25 year old company, Flex has over 5000 group clients and tens of thousands of individual subscribers in Illinois. In 2012, the company launched InsureXSolutions to help small businesses and individuals navigate the complexities of changing healthcare legislation.

To learn more about InsureXSolutions, visit www.insurexsolutions.com.

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About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex) is a leader in the health insurance and benefits administration marketplace. Since 1988, Flex has continuously offered cost-effective health care solutions for producers, employers, employees and individuals. Through their consumer-driven strategies, tax-advantaged programs and insurance offerings, Flex serves as a full service general agency and benefits administrator. The comprehensive Flex product portfolio includes flexible spending accounts (FSAs), health reimbursement arrangements (HRAs), health savings accounts (HSAs), transit/parking reimbursement accounts (TRAs), COBRA administration and more. Flex also blends its in-house expertise from both divisions to offer a private insurance exchange showcasing integrated resources and innovative technology. Learn more at www.flexiblebenefit.com.

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