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IXSolutions Rebrands for Health Insurance Open Enrollment

New exchange resources now available to Chicagoland employers and consumers

ROSEMONT, Ill. – November 25, 2014 – As the 2015 open enrollment for health insurance begins, InsureXSolutions unveils its rebrand to IXSolutions, which offers a private exchange for employers, an online marketplace for individuals and families, and direct access to Medicare plans for adults aged 65-plus. IXSolutions takes the weight of health insurance off of employers’ and consumers’ shoulders by providing a personal, concierge-like service to help people feel good about finding the right health insurance to protect their family’s health and finances. The new brand also received a new look and feel with updated colors and logos, and a fully redesigned [website](#) to better serve Chicagoland employers, their employees and consumers with their health insurance needs.

For Chicagoland small business owners, IXSolutions introduces [IXSuite](#). Although the Affordable Care Act (ACA) will not require small businesses with fewer than 50 employees to offer health insurance, their employees are legally required to have coverage or face a penalty. The IXSuite private exchange was designed as an alternative to traditional group health plans, which are often too costly and time-consuming for small business owners. IXSuite allows business owners to control their costs and eliminate administrative time spent managing group plans while giving employees access to affordable coverage. The exchange also provides employees with personalized service support from our licensed insurance professionals to answer questions and help them select the right plan during open enrollment, which is scheduled to run until February 15, 2015.

“In Illinois, nearly 70 percent of small businesses do not offer their employees a way to get health insurance,” says John DiVito president and CEO of IXSolutions. “If these employees continue to go uninsured in 2015, they’ll end up paying 2 percent of their annual income to the government. Rather than having their employees go uninsured and pay a penalty, they can now easily provide a way for their employees to shop for coverage using IXSuite.”



The private exchange also offers solutions for employers who are looking for a way to help their part-time employees or early retirees get coverage during this open enrollment season. While these employees may not be eligible for their employer's group plan, they are still legally required to be covered or pay a penalty.

For consumers, IXSolutions offers [IXStore](#). This online marketplace was designed to humanize the confusing and stressful process of purchasing health insurance. No more intimidating insurance-speak or unanswered questions. IXStore offers easy to understand [resources](#), features relevant articles, and has a robust FAQ and glossary sections to help consumers understand how to find the best coverage. IXStore is also supported by our licensed insurance professionals to assist consumers with their health insurance needs, determine if they are subsidy eligible and even help enroll them in coverage.

To learn more about IXSolutions, visit [IXSHealth.com](#) or call 855-563-6993.

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About IXSolutions

IXSolutions was founded by the owners of Flexible Benefit Service Corporation (Flex), leveraging over 26 years of experience in the health insurance and benefits administration marketplace. IXSolutions offers employers an affordable way to help employees gain access to health insurance with the IXSuite private exchange. For individuals and families, IXSolutions offers an easy way to shop and compare coverage options using the IXStore health insurance marketplace. Learn more at www.ixshealth.com.

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