



10275 W. Higgins Road, Suite 500
Rosemont, IL 60018
847 699 6900 T
847 699 6906 F

Flex Presenting at 2014 Private Health Insurance Exchange Congress

Leading discussion on emergence of non-traditional private health exchanges

ROSEMONT, Ill. (October 22, 2014) – David Lindgren, compliance officer at [Flexible Benefit Service Corporation](#) (Flex) will be educating insurance and business professionals at the [2014 Private Health Insurance Exchange Congress](#) in Las Vegas, later this month. Lindgren, is leading a discussion on the emergence of non-traditional private exchanges in the marketplace.

Private health insurance exchanges have received a lot of media buzz as notable large employers, such as Walgreen's, Sears and Petco, have adopted the traditional health exchange model for their employee health benefits program. With an estimated [1.7 million people](#) enrolled in a group health plan through a traditional private exchange, it is expected that exchanges will only continue to grow in popularity. However, a less traditional private exchange model is beginning to surface. These new exchange models offer both small and large employers a new solution for employee health insurance—individual health plans.

“While traditional private exchanges may be a good fit for some employers, they're not ideal for everyone. We're beginning to see exchanges that have evolved to meet the growing need organizations have for individual health plans,” says Lindgren. “We'll be taking a look at these latest market trends and how non-traditional exchanges meet the needs of small and large employers in the session, Examining the Emergence of Non-Traditional Private Exchanges.”

Lindgren will be conducting this session at the Private Health Insurance Exchange Congress on Monday, Oct. 27 at the Monte Carlo Resort and Casino in Las Vegas. Attendees will receive a high level explanation of how the use of individual health plans in these non-traditional private exchanges can benefit organizations, especially those with part-time, retirees and seasonal employees.

Focusing on the need of small business owners, [InsureXSolutions](#), a wholly owned subsidiary of Flex, exclusively offers individual health plans to uninsured employees. By providing an affordable alternative to the traditional group coverage model, small business owners are able to help their employees get the health coverage they are now legally required to have.

To learn more about Flexible Benefit Service Corporation, visit www.flexiblebenefit.com or call 888-353-9178.

###

About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex) is a leader in the health insurance and benefits administration marketplace. Since 1988, Flex has continuously offered cost-effective health care solutions for producers, employers, employees and individuals. Through their consumer-driven strategies and insurance offerings, Flex serves as a full service general agency and benefits administrator. The comprehensive Flex product portfolio includes flexible spending accounts (FSAs), health reimbursement arrangements (HRAs), health savings accounts (HSAs), transit/parking reimbursement accounts (TRAs), COBRA administration and more. Flex also blends its in-house expertise to offer a private insurance exchange showcasing integrated resources and innovative technology. Learn more at flexiblebenefit.com.



10275 W. Higgins Road, Suite 500
Rosemont, IL 60018
847 699 6900 T
847 699 6906 F

Media Contact

Nick Severino, Director of Marketing
Flexible Benefit Service Corporation (Flex)
888-353-9178 | nseverino@flexiblebenefit.com