

InsureXSolutions Explains Obamacare in Less than 90 Seconds

New video series on ShopGetCovered.com clears up the myths and helps consumers beat the March 31 enrollment deadline

ROSEMONT, Ill. – March 7, 2014 – [InsureXSolutions®](#), a private health insurance exchange operated by [Flexible Benefit Service Corporation](#) (Flex), has launched a video series on [ShopGetCovered.com](#) that breaks down Obamacare for individuals and workers who need to get coverage before the March 31 deadline. With consumers still unsure about their obligations under the Affordable Care Act (ACA), ShopGetCovered.com has made it easy for everyone to understand the health law and shop for coverage quickly.

InsureXSolutions created the video series in response to research showing that most uninsured Americans are misinformed about the March 31 enrollment deadline and their options for finding coverage. According to February's [Kaiser Health Tracking Poll](#), 76% of the uninsured are unaware or misinformed about the impending deadline, and only 24% of respondents could name the correct date. Nearly two thirds of the uninsured said they know nothing at all or very little about the insurance marketplaces designed to help them shop and compare coverage.

“After all the ad hoc modifications to the ACA, debate in the media and misunderstandings across the web, it’s no surprise that consumers feel a bit lost,” said John DiVito, President of Flex. “But Americans should not have to have part with 1% of their income and bare the risk of being uninsured until 2015. ShopGetCovered.com and this video series is our way of clearing up the confusion and helping people avoid financial penalties.”

The video series aims to address the most pressing questions that consumers have raised since the health law was enacted in 2010. As a marketplace backed by Flex, a 25-year-old company with tens of thousands of insurance subscribers, InsureXSolutions has assisted businesses, workers, individuals and families with Obamacare from the very beginning.

“Thousands of people have called in or emailed us with questions and concerns,” said DiVito. “We empathize with all the confusion people have experienced, we know which issues are still unclear and we’re determined to provide some clarity with this video series.”



The initial video series covers the following topics:

- What Is Obamacare?
- Obamacare Enrollment Deadlines
- What Happens If I Don't Get Covered?
- Qualifying For Lower Health Insurance Costs

These videos can be viewed now at ShopGetCovered.com. Additional videos will be released over the next several weeks.

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About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex) is a leader in the health insurance and benefits administration marketplace. Since 1988, Flex has continuously offered cost-effective health care solutions for producers, employers, employees and individuals. Through their consumer-driven strategies, tax-advantaged programs and insurance offerings, Flex serves as a full service general agency and benefits administrator. The comprehensive Flex product portfolio includes flexible spending accounts (FSAs), health reimbursement arrangements (HRAs), health savings accounts (HSAs), transit/parking reimbursement accounts (TRAs), COBRA administration and more. Flex also blends its in-house expertise from both divisions to offer a private insurance exchange showcasing integrated resources and innovative technology. Flex is an accredited business with the Better Business Bureau and maintains an A+ rating. Learn more at www.flexiblebenefit.com.

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