

InsureXSolutions Private Exchange to Sponsor Health Insurance Event on ‘MLK Day’ to Educate Illinois Residents about New Health Law, Provide Health Insurance Options for Attendees

“Of all the forms of inequality, injustice in healthcare is the most shocking and inhumane.”

Martin Luther King, Jr. – Second National Convention of the Medical Committee for Human Rights – Chicago, March 25, 1966.

ROSEMONT, III. – January 15, 2014 – The [InsureXSolutions®](#) private insurance exchange, will sponsor a special community event on Dr. Martin Luther King, Jr., Day (MLK Day) geared toward helping individuals and families better understand the ‘ABCs’ of the [Affordable Care Act](#) (ACA), while learning about their health insurance options. Whether your employer provides you with coverage or not, the new law calls for practically every individual in the U.S. to enroll in health insurance by the March 31, 2014 deadline, or pay a [government tax penalty](#).

The free, MLK Day event will feature educational workshops about the new health law and one-on-one consultations with insurance professionals. The event will be held from 2-7 p.m. on Monday, January 20, in the first floor auditorium of the [Flexible Benefit Service Corporation](#) (Flex) headquarters located at 10275 W. Higgins Road, Rosemont, IL. Flex offers InsureXSolutions to individuals, employers and insurance producers throughout Illinois. Local residents, family members and other members of the public are invited to attend.

As part of the MLK Day event, attendees can find answers to important questions related to the new law, such as “*Why do I need health insurance?*”, “*What happens if I don’t get health insurance?*”, or “*Where can I find the coverage that’s right for me?*” InsureXSolutions will conduct brief workshops to educate attendees on the new insurance law and its impact on their personal and financial well-being.

“By offering this educational opportunity on MLK Day, we hope to provide knowledge, information and resources to the community regarding the new health insurance law,” said John DiVito, President of Flex. “Attendees will be able to meet with a licensed insurance professional, who will assess their healthcare needs and recommend health insurance options.

For additional details about the MLK Day event, call 855-563-6993. To learn more about InsureXSolutions, visit [www.shopgetcovered.com](#).

**About Flexible Benefit Service Corporation**

Flexible Benefit Service Corporation (Flex) is a leader in the health insurance and benefits administration marketplace. Since 1988, Flex has continuously offered cost-effective health care solutions for producers, employers, employees and individuals. Through their consumer-driven strategies, tax-advantaged programs and insurance offerings, Flex serves as a full service general agency and benefits administrator. The comprehensive Flex product portfolio includes flexible spending accounts (FSAs), health reimbursement arrangements (HRAs), health savings accounts (HSAs), transit/parking reimbursement accounts (TRAs), COBRA administration and more. Flex also blends its in-house expertise from both divisions to offer a private insurance exchange showcasing integrated resources and innovative technology. Flex is an accredited business with the Better Business Bureau and maintains an A+ rating. Learn more at www.flexiblebenefit.com.

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