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Flex Celebrates 25th Anniversary in Health Insurance Marketplace

Leadership, resources cap decades of achievements and milestones

ROSEMONT, Ill. (September 1, 2013) – Flexible Benefit Service Corporation (Flex) today is celebrating its 25th anniversary in the health insurance industry. A marketplace leader since 1988, Flex is a trusted general agency and account-based benefits administrator, who also operates the InsureXSolutions[®] private health insurance exchange.

“We opened our doors 25 years ago with an entrepreneurial spirit, and although the industry is under considerable change right now, that same mindset continues to propel us forward,” says John DiVito, President of Flex.

“The new health law has created a lot of uncertainty, and that’s exactly where Flex helps the marketplace. We have strong educational resources with tangible business solutions. We are a voice for affordable health care, and will continue to be there as a reliable, consistent partner for the industry.”

Flex has achieved many milestones along the way, all while maintaining its marketplace edge by continuing to offer innovative services and resources for the industry. Some of its achievements include:

- 2012 [InsureXSolutions[®]](#) private [insurance exchange](#) launched
- 2004 [FlexHSA[®]](#) Health Savings Accounts introduced
- 1997 General Agency launched
- 1988 [Flexible Spending Account](#) (FSA) / Cafeteria Plan services launched

“I am very excited to celebrate this milestone and I look forward to the years ahead,” says DiVito. “From our clients and business partners to our vendors and employees, everyone has contributed to the success of Flex and this incredible accomplishment.”

To learn more about [Flexible Benefit Service Corporation](#), visit www.flexiblebenefit.com or call 888-353-9178.

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About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex) has been a leading provider of consumer driven employee benefits for 25 years. As both a general agency and benefits administrator, Flex offers integrated capabilities and personalized service that is unique to the health insurance industry. The extensive Flex product portfolio includes flexible spending accounts (FSAs), health reimbursement arrangements (HRAs), health savings accounts (HSAs) and more. Flex also blends its comprehensive expertise to offer an end-to-end private insurance exchange that showcases innovative technology, scalable features and integrated resources. Learn more at flexiblebenefit.com.

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