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## **Flex to Attend and Exhibit at Producer and Employer Focused Conferences Across the U.S.**

### ***Flex supporting top benefits industry events in May***

ROSEMONT, Ill. (May 2, 2012) – Flexible Benefit Service Corporation (Flex) today announced they will be traveling across the country to attend and exhibit at three industry leading events in May for health insurance producers, and human resources and business professionals. Flex will represent the specific needs of each audience at these events by promoting cost-effective health care, and benefits administration and reimbursement solutions.

Health insurance producers, and human resource and business professionals in attendance at the following events will have the opportunity to meet Flex:

- Waddell & Reed™ Circle of Champions in Kansas City, Mo., May 7-9, 2012. Flex will exhibit for individual health insurance producers at this event available exclusively to top Waddell & Reed financial advisors.
- [Benefits Selling Expo in San Antonio, May 10-11, 2012.](#) Flex will attend the benefits industry's number one educational and networking event for employee benefits producers.
- [WorldatWork Total Rewards 2012 Conference & Exhibition in Kissimmee, Fla., May 21-23, 2012.](#) Flex will exhibit at this event which caters to human resources and business professionals. Attendees of this conference are invited to visit the Flex booth and enter the "Go Further" contest for a chance to win various promotional items.

"Flex has always placed high importance on face-to-face interaction with our clients," says President of Flex, John DiVito. "These events provide an ideal opportunity for us to reach out to producers and employers and better understand their needs first hand."



Flex offers various consumer-driven, tax-advantaged products, services and resources throughout the U.S., including Flexible Spending Accounts (FSAs), Health Reimbursement Arrangements (HRAs), Health Savings Accounts (HSAs), Transit/Parking Reimbursement Accounts (TRAs), Cafeteria Plans, COBRA and more. Through its comprehensive understanding of the health insurance and benefits administration markets, Flex presents a cutting edge perspective on finding solutions for the rising cost of health care.

For more information about Flex, visit [www.flexiblebenefit.com](http://www.flexiblebenefit.com) or call 866-472-0882.

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#### **About Flexible Benefit Service Corporation**

Flexible Benefit Service Corporation (Flex), headquartered in Rosemont, Ill., is a leader in the health insurance and benefits administration markets. Since 1988, it has offered cost-effective healthcare solutions integrated with unparalleled expertise, service and technology to health insurance Producers, Employers and Employees. Their two primary divisions include the Flex General Agency and Flex Plans. The General Agency offers health insurance Producers free access to leading health, Medicare and ancillary/voluntary insurance carriers, products, resources and more. The Flex Plans division serves Employers and Employees through its in-house portfolio of benefits administration products that are designed to add cost-effective value to any employee benefits package. Through its comprehensive understanding of the health insurance and benefits administration markets, Flex presents a cutting edge perspective on finding solutions for the rising cost of health care.