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Flexible Benefit Service Corporation to Educate Brokers at Upcoming Healthcare Event

Flex Invited to Offer Guidance on COBRA Administration and Illinois Continuation Compliance

ROSEMONT, Ill. (February 9, 2011) – Flexible Benefit Service Corporation (Flex) today announced Mark Lam, policy compliance and relationship manager, has been invited to speak at the upcoming Northern Illinois Association of Health Underwriters (NIAHU) meeting.

On February 15, 2011, Mark will be presenting to [NIAHU members at the Randall Oaks Golf Club in West Dundee, Illinois](#). Mark will present to health insurance brokers on the importance of maintaining compliance with evolving COBRA Administration and Illinois continuation policies. He will address the current status of COBRA including a brief overview of key points that employers have to stay aware of, why it is still relevant despite some of changes that Health Care Reform will bring and review the current status of Illinois State Continuation.

Mark is very active in assisting and educating health insurance brokers and businesses in designing innovative, compliant plan designs that help achieve employee benefit goals. He is the primary instructor in the FlexUNIVERSITY™ series of accreditation seminars, an active member of the Employer Council on Flexible Compensation and designated in the area of Certified Flexible Compensation Instruction.

Since 1988, Flex has administered tax-advantaged, consumer-driven programs for businesses throughout the U.S., including FSAs, Health Reimbursement Arrangements (HRAs), Health Savings Accounts (HSAs), Transit/Parking Reimbursement Accounts (TRAs), COBRA and more. Flex leverages their superior customer service and unmatched industry expertise to successfully deliver solutions that fit the needs and budget of any size business.



For more information on having Mark Lam present at an upcoming event, please call 888-FLEX1ST. To learn more about Flex, please visit www.flexiblebenefit.com.

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About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex), headquartered in Rosemont, Ill., offers access to leading solutions in the benefits administration and health insurance markets. Founded in 1988, the primary goal at Flex is to promote cost-effective healthcare through the use of consumer-driven strategies and tax-advantaged programs. With cutting-edge technology, strong industry relationships and superior customer service, Flex provides the resources to continually exceed this goal. For more information, visit www.flexiblebenefit.com.